

Display Ad Rates

4-COLOR	1x Rate	2x-3x Rate	4x Rate
Inside Front Cover	\$1,960.00	\$1,910.00	\$1,740.00
Inside Back Cover	\$1,960.00	\$1,910.00	\$1,740.00
Back Cover	\$2,280.00	\$2,230.00	\$2,030.00
Full Page	\$1,450.00	\$1,400.00	\$1,280.00
2/3 Page	\$1,080.00	\$1,060.00	\$960.00
1/2 Page	\$990.00	\$960.00	\$870.00
1/3 Page	\$680.00	\$660.00	\$610.00
1/4 Page	\$560.00	\$550.00	\$490.00
1/6 Page	\$490.00	\$470.00	\$430.00

BLACK & WHITE

Full Page	\$1,050.00	\$1,020.00	\$920.00
2/3 Page	\$950.00	\$920.00	\$840.00
1/2 Page	\$710.00	\$700.00	\$640.00
1/3 Page	\$600.00	\$580.00	\$510.00
1/4 Page	\$470.00	\$460.00	\$420.00
1/6 Page	\$420.00	\$410.00	\$380.00

Travel Sections & Trading Post — Ad Sizes and Rates

Used as a resource for finding hunts, expeditions, outfitters, guides, the latest in gear and services.

4-COLOR	SIZE	1x Rate	2x-3x Rate	4x Rate
1/4 Page - vertical	3.625"W x 4.75"H	\$490.00	\$480.00	\$450.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$490.00	\$480.00	\$450.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$370.00	\$350.00	\$320.00

BLACK & WHITE

1/4 Page - vertical	3.625"W x 4.75"H	\$340.00	\$320.00	\$280.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$340.00	\$320.00	\$280.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$200.00	\$180.00	\$160.00

	Summer 2020	Fall 2020	Winter 2020/2021	Spring 2021
Ad Closing Dates	June 5	August 14	October 16	March 5
Print-ready Art Due	June 12	August 28	October 23	March 9

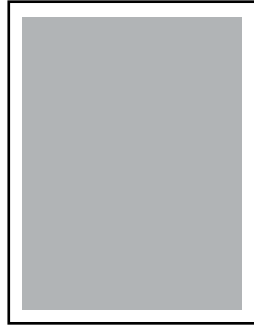
FOR INFORMATION ABOUT AD SALES

Call the Wild Sheep Foundation at
406-404-8750 or 800-OK-FNAWS or
send email to info@wildsheepfoundation.org
412 Pronghorn Trail • Bozeman, MT 59178

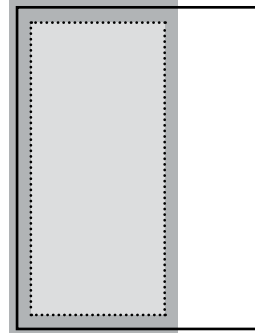
AD SIZES



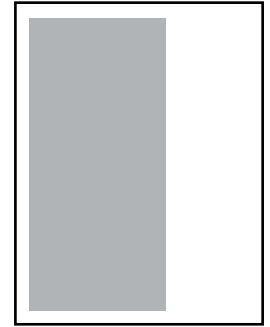
FULL PAGE – Bleed
8.5"W x 11"H
PLUS 1/8" bleed
on all sides
LIVE SAFETY AREA
7.5"W x 9.875"H



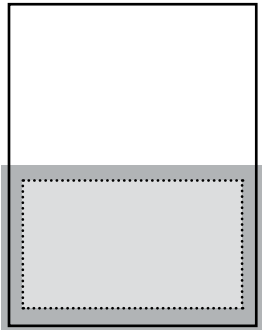
FULL PAGE – Non-bleed
7.5"W x 9.875"H



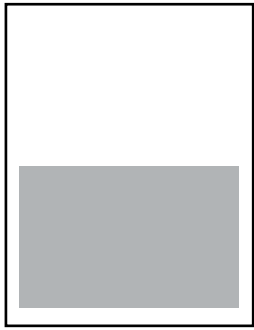
2/3 PAGE – Bleed
5.4"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
4.9"W x 9.875"H



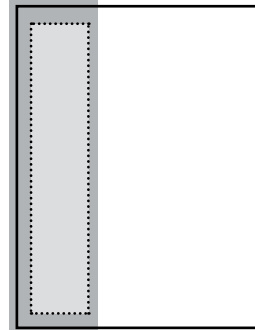
2/3 PAGE – Non-bleed
4.9"W x 9.875"H



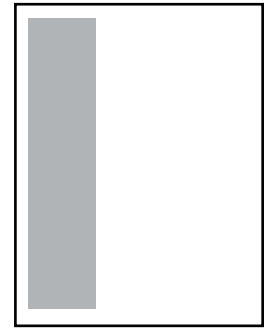
HALF PAGE – Bleed
8.5"W x 5.5"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
7.5"W x 4.875"H



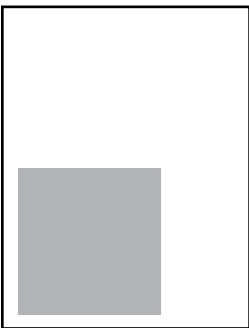
HALF PAGE – Non-bleed
7.5"W x 4.875"H



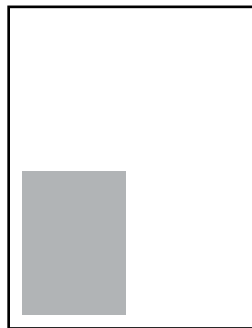
1/3 PAGE – Bleed
VERTICAL
2.83"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
2.33"W x 9.875"H



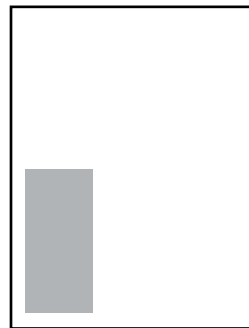
1/3 PAGE – Non-bleed
VERTICAL
2.33"W x 9.875"H



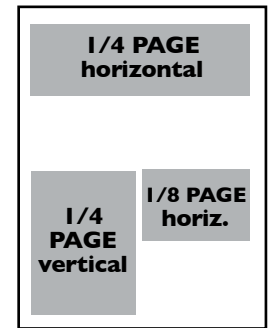
1/3 PAGE – Non-bleed
square
4.9"W x 4.875"H



1/4 PAGE – Non-bleed
3.625"W x 4.875"H



1/6 PAGE – Non-bleed
2.33"W x 4.875"H



**TRAVEL SECTIONS
& TRADING POST**
(see previous page
for dimensions)

FOR TECHNICAL INFORMATION & QUESTIONS

Please contact: scott@morrisoncreative.com

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307-250-6240 • www.morrisoncreative.com

WILD SHEEP[®]
the journal of the mountain hunter and committed conservationist