

Display Ad Rates

4-COLOR	1x Rate	2x-3x Rate	4x Rate
Inside Front Cover	\$2,060.00	\$2,060.00	\$1,825.00
Inside Back Cover	\$2,060.00	\$2,060.00	\$1,825.00
Back Cover	\$2,390.00	\$2,340.00	\$2,130.00
Full Page	\$1,520.00	\$1,470.00	\$1,345.00
2/3 Page	\$1,135.00	\$1,115.00	\$1,010.00
1/2 Page	\$1,040.00	\$1,010.00	\$915.00
1/3 Page	\$715.00	\$695.00	\$640.00
1/4 Page	\$590.00	\$580.00	\$515.00
1/6 Page	\$515.00	\$495.00	\$450.00

BLACK & WHITE

Full Page	\$1,100.00	\$1,070.00	\$970.00
2/3 Page	\$1,000.00	\$965.00	\$880.00
1/2 Page	\$745.00	\$735.00	\$670.00
1/3 Page	\$630.00	\$610.00	\$535.00
1/4 Page	\$495.00	\$485.00	\$440.00
1/6 Page	\$440.00	\$430.00	\$400.00

Travel Sections & Trading Post — Ad Sizes and Rates

Used as a resource for finding hunts, expeditions, outfitters, guides, the latest in gear and services.

4-COLOR	SIZE	1x Rate	2x-3x Rate	4x Rate
1/4 Page - vertical	3.625"W x 4.75"H	\$515.00	\$505.00	\$475.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$515.00	\$505.00	\$475.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$390.00	\$370.00	\$335.00

BLACK & WHITE

1/4 Page - vertical	3.625"W x 4.75"H	\$355.00	\$335.00	\$295.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$355.00	\$335.00	\$295.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$210.00	\$190.00	\$170.00

	Summer 2022	Fall 2022	Winter 2022/2023	Spring 2022
Ad Closing Dates	June 3	August 19	October 14	March 4
Print-ready Art Due	June 10	August 26	October 21	March 11

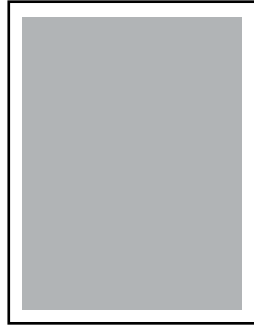
FOR INFORMATION ABOUT AD SALES

Call the Wild Sheep Foundation at
406-404-8750 or 800-OK-FNAWS or
send email to info@wildsheepfoundation.org
412 Pronghorn Trail • Bozeman, MT 59178

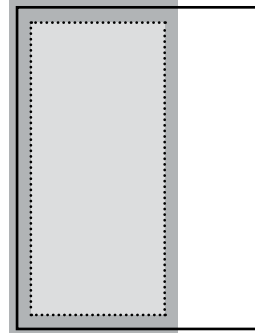
AD SIZES



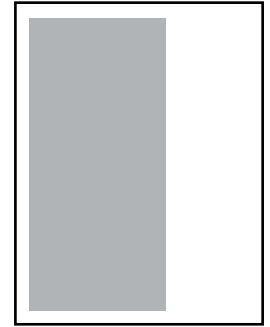
FULL PAGE – Bleed
8.5"W x 11"H
PLUS 1/8" bleed
on all sides
LIVE SAFETY AREA
7.5"W x 9.875"H



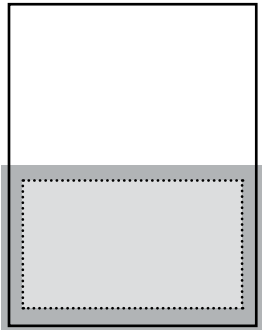
FULL PAGE – Non-bleed
7.5"W x 9.875"H



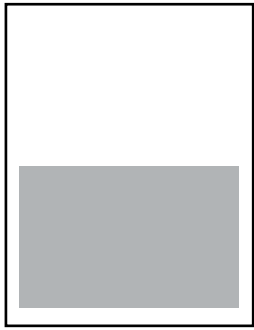
2/3 PAGE – Bleed
5.4"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
4.9"W x 9.875"H



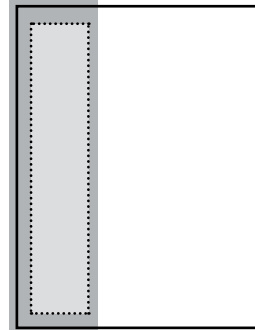
2/3 PAGE – Non-bleed
4.9"W x 9.875"H



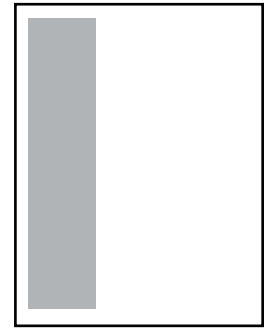
HALF PAGE – Bleed
8.5"W x 5.5"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
7.5"W x 4.875"H



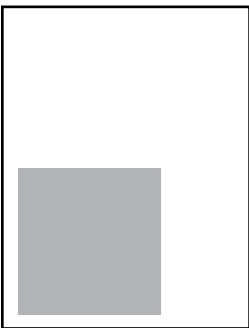
HALF PAGE – Non-bleed
7.5"W x 4.875"H



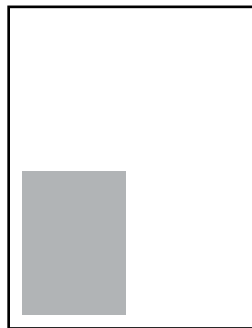
1/3 PAGE – Bleed
VERTICAL
2.83"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
2.33"W x 9.875"H



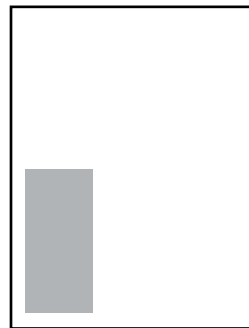
1/3 PAGE – Non-bleed
VERTICAL
2.33"W x 9.875"H



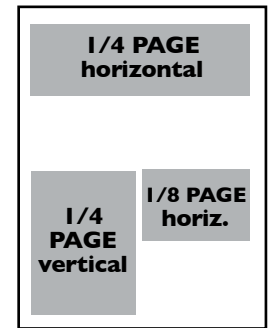
1/3 PAGE – Non-bleed
square
4.9"W x 4.875"H



1/4 PAGE – Non-bleed
3.625"W x 4.875"H



1/6 PAGE – Non-bleed
2.33"W x 4.875"H



**TRAVEL SECTIONS
& TRADING POST**
(see previous page
for dimensions)

FOR TECHNICAL INFORMATION & QUESTIONS

Please contact: scott@morrisoncreative.com

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307-250-6240 • www.morrisoncreative.com

WILD SHEEP[®]
the journal of the mountain hunter and committed conservationist