



KEEP CLIMBING™ CAMPAIGN:
A GIVING VISION YOU CAN ASCEND

In 2013 WSF launched our Ensuring the Future of Wild Sheep program that included the establishment of the Chadwick Ram Society (CRS), and the formation of the Wild Sheep Legacy Foundation (WSLF) as a separate entity to manage and grow the foundation's Endowment Fund.

To date, 488 members have joined the Chadwick Ram Society generating \$2,600,000 to support WSF's mission and purpose. And, through WSF member support, planned giving, major gifts, society contributions, and sound WSLF Board of Trustee management, we have grown the WSLF Endowment Fund from \$5.7 million in January 2013 to \$14.7 million in August 2024.

During this same period WSF has increased our Mission Program Funding, which are dollars to support our conservation, advocacy, and education mission, more than two-fold from \$4.3 million directed to grant in aid and other mission programs during the 2013-14 fiscal year to more than \$11 million during our 2023-24 fiscal year!

Additionally, a monumental milestone was achieved during our January 2024 convention when we fully subscribed the planned 100 member Marco Polo Society (MPS) when ten dedicated and altruistic Marco Polo Society members combined resources to buy the final MPS #100 membership for an astonishing \$1 million bid! With this unmatched support the 100 Marco Polo Society members have contributed \$10.9 million dollars to benefit wild sheep, their habitat, as well as support WSF's future by building our endowment.

With an eye to WSF's long term future, we are pleased to announce two new programs, Today, Tomorrow, & Forever for Wild Sheep and the "Keep Climbing" Campaign.

TODAY, TOMORROW, & FOREVER FOR WILD SHEEP

Today:

WSF casts a very long conservation shadow. No other organization of our kind or size raises and directs more money to mission programs than the Wild Sheep Foundation. No one. This what we do for wild sheep Today.

Tomorrow:

WSF's Conservation Fund, Life Member Fund, and other restricted funds ensure WSF has the resources and flexibility to fund novel initiatives, large investments in sheep habitat or restoration, and take advantage of mission related opportunities when they present themselves. These are funding reserves for Tomorrow.

Forever:

And finally, funding for the future. For every \$1 million dollars directed to the Endowment Fund, through a 4% sustainable contribution, WSF will annually receive \$40,000 to fund wild sheep conservation and mission programs in perpetuity – even long after most of us are gone. This is Forever funding.





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Mountain Royalty Society

To complement the now fully subscribed Marco Polo Society® (MPS) we have created the Mountain Royalty Society™ (MRS) as our newest giving society as part of the Keep Climbing™ Campaign. Like the premier Marco Polo Society®, Mountain Royalty Society™ members enjoy membership in an exclusive club of generous hunter/conservationists.

Mountain Royalty Society™ members will receive the following benefits:

- Blazer with MRS patch and MRS logo buttons
- Lapel pin noting the Ruby, Emerald, or Diamond level
- Exclusive VIP MPS/MRS Sheep Show® Registration Lounge at Peppermill Hotel with complimentary beer & wine
- Invitation to Marco Polo society/Mountain Royalty Society Saturday Night Reception at Sheep Show®
- Access to the exclusive MPS/MRS Lounge with complimentary beer/wine/cocktails and snacks during Sheep Show®
- Exclusive gifts from the Keep Climbing Campaign catalog
- Gifts are tax deductible for USA taxpayers to the full extent allowed by law

Mountain Royalty Society™ pledges can be paid one-time, quarterly over four years, or annually over ten years.

There are three levels of the Mountain Royalty Society™: Ruby, Emerald, and Diamond. Members can ascend to each level as their ability to give increases or as they achieve each level of giving.

Current Marco Polo Society® members can join the Mountain Royalty Society™ by adding the desired MRS level to their current annual pledge. Or if their MPS membership is fully paid, by pledging a new gift at the desired level and payment schedule.

MOUNTAIN ROYALTY SOCIETY GIVING LEVELS



Ruby - \$125,000

One time, four payments of \$31,250 or ten payments of \$12,500
Current MPS members may add \$25,000 to their paid in full or \$100,000 MPS pledge. Example, a paid in full MPS member can Keep Climbing by joining the MRS as a Ruby level for a one-time gift of \$25,000, four annual gifts of \$6,250 or ten annual gifts of \$2,500. Or, current MPS members can add \$2,500 annually to their current 10-year pledge.



Emerald - \$150,000

One time, four payments of \$37,500 or ten payments of \$15,000
Current MPS members may add \$50,000 to their paid in full or \$100,000 MPS pledge. Example, a paid in full MPS member can Keep Climbing by joining the MRS as an Emerald level for a one-time gift of \$50,000, four annual gifts of \$12,500 or ten annual gifts of \$5,000. Or, current MPS members can add \$5,000 annually to their current 10-year pledge.



Diamond - \$200,000

One time, four payments of \$50,000 or ten payments of \$20,000
Current MPS members may add \$100,000 to their paid in full or \$100,000 MPS pledge. Example, a paid in full MPS member can Keep Climbing by joining the MRS as a Diamond level for a one-time gift of \$100,000, four annual gifts of \$25,000 or ten annual gifts of \$10,000. Or, current MPS members can add \$10,000 annually to their current 10-year pledge.



THE MARCO POLO 100

1. John & Jane Babler (MN)
2. Dan & Kathy Boone (TX)
3. Russ & Debi Young (TX)
4. Walt & Joan Coram (TX)
5. Guinn & Betsy Crousen (TX)
6. Scott Jesseman (IL)
7. Denis & Diane Dale (AB, Canada)
8. Gary & Penny Young (WV)
9. Kevin & Janine Rinke (MI)
10. Oscar & Valerie Carlson (MN)
11. Mark & Janice Dickson (CA)
12. Monty & Becky Davis (TX)
13. Lee & Penny Anderson (FL)
14. Ron & Billi Carey (AB, Canada)
15. Steve & Jackie Bruggeman (MN)
16. Larry & Jane Hunts (OR)
17. Steve & Jill Hornady (NE)
18. George & Kelly Lawrence (WA)
19. Marc & Cheryl Hansen (PA)
20. Doug & Shelly Sayer (ID)
21. Larry & Brenda Potterfield (MO)
22. Richard & Linda Murphy (NM)
23. Alan Young (Yukon, Canada)
24. Kevin Hurley (ID)
25. Gary & Yvonne Rigotti (OR)
26. Clayton & Modesta Williams (TX)
27. Jim & Sue Hens (NY)
28. Tom & Denise Hoffman (NY)
29. Jeff & Jann Demaske (CO)
30. Ron & Vicki Pomeroy (WY)
31. Jerry & Amy Brenner (NC)
32. Chris & Jaimie Dianda (NV)
33. Christopher Ring (TX)
34. Steven & Ardyce Whisler (MT)
35. Stanford & Pamela Atwood (CA)
36. The Olmstead Family (BC)
37. Jelindo & Sandee Tiberti (NV)
38. Anonymous
39. Alan & Barbara Sackman (NY)
40. The Fiedeldey Family (OH)
41. Shane & Angela Alexander (TN)
42. Ken & Anna Vorisek (AK)
43. Ronald S. Gabriel, M.D. (CA)
44. Ross & Nicole Jackson (CO)
45. Roger Segebrecht (WI)
46. Kevin & Tuesdy Small (CA)
47. Dean & Paige Darby (MI)
48. J. Alain Smith (WA)
49. Kaan & Nurgul Karakaya (TUR)
50. Anonymous
51. Thomas Lemmerholz (GER)
52. Kip & Sue Slaugh (UT)
53. Anonymous
54. Jeff Lindgren (MN)
55. Scott & Erica Barry (MI)
56. Mark & Gabriela Peterson (MI)
57. Brian & Debbie Benyo (OH)
58. Tim & Ruth Van Der Weide (IA)
59. Mike & Julie Dianda (NV)
60. Terry Rathert (TX)
61. Kyle M. & Joanne Meintzer (NV)
62. Douglas & Dana Leech (WV)
63. Billy Dunbar (AK)
64. Rancho La Palmosa (MEX)
65. Craig West (NC)
66. Matt Tomseth (OR)
67. Joni & Gary W. Raba (TX)
68. Craig & Therese Mueller (ID)
69. Brandon & Kristi Stokes (OR)
70. Paul Mattes (MI)
71. Brian & Susan Ham (AZ)
72. Daryll & Shauna Southwick (CO)
73. Gary F. Bogner, Sr. (MI)
74. Peter & Wendy Burchfield (PA)
75. Mike Snider (MI)
76. Tony & Virginia Caligiuri (IA)
77. Lyle & Jennifer Wood (AB)
78. G. Thomas & Patricia Lang (FL)
79. Wayne & Denise Lennington (TN)
80. Tom Foss (AB)
81. Dan Smith, Jr. (CA)
82. Dan Smith, III (CA)
83. Sam & Tracy Cunningham (TX)
84. Robert M. Hall & Jane Link (FL)
85. Louis & Patti Breland (AL)
86. Kevin & Lauri Gilbert (MT)
87. Mark Watkins (MN)
88. Jay & Martha Webster (TX)
89. Joe & Christine Michaletz (MN)
90. Jeff Sorg (MT)
91. Roger Kenner (ND)
92. Steve & Sue Skold (IA)
93. Bryan & Barbara Bartlett (NM)
94. Rick Taylor & Carole Danyluk (BC)
95. Charles Herron (AL)
96. Paul Greene (CO)
97. Neal & Jody Wanless (AZ)
98. Gray & Renée Thornton (MT)
99. The Carpinito Family
100. A record \$1 Million to the Endowment Fund gifted from 10 generous donors at Sheep Show 2024.

Want to climb higher?



Artist Rendering
Subject to Change



Artist Rendering
Subject to Change

To recognize the highest level of giving WSF has also created the Legends and Pinnacle Society. Legends and Pinnacle members receive Marco Polo Society® and Mountain Royalty Society™ benefits but also receive exclusive concierge Sheep Show® hotel reservation service, complimentary suite upgrades at Sheep Show® conventions, complimentary gifts from the Keep Climbing Catalog.

Legends Society - Gifts of \$250,000 - \$499,000

Pinnacle Society - Gift of \$500,000 and above

Keep Climbing campaign society members may direct your gifts to where you feel it is needed most consistent with our Today, Tomorrow, and Forever for Wild Sheep conservation focus. However, to ensure wild sheep conservation and the Wild Sheep Foundation succeeds in perpetuity, 33% of all Keep Climbing Society gifts will be directed to the Wild Sheep Legacy Foundation Endowment Fund. The 67% balance can be donor directed to the following areas:

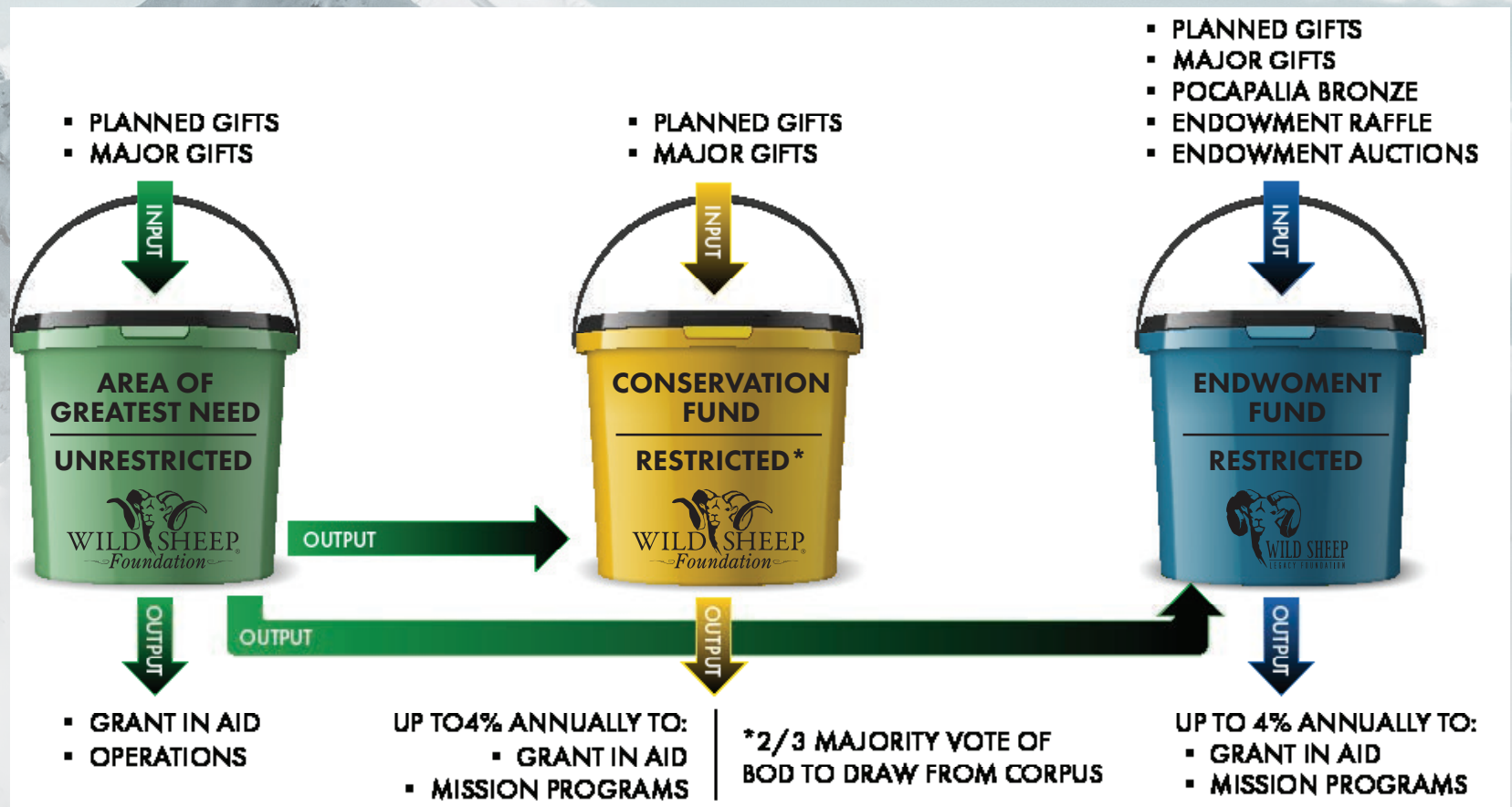
GIVING SOCIETY DONOR OPTIONS



Artist Rendering
Subject to Change



Artist Rendering
Subject to Change



Area of Greatest Need

Funds annual Grant In Aid and other mission program funding

WSF Conservation Fund

A quasi-endowed fund. Up to 4% annual distribution of 36-month corpus and earnings to fund WSF Grant In Aid and other mission program funding. To penetrate corpus to fund a pressing need requires a 2/3 majority vote of board of directors.

WSLF Endowment Fund

A fully endowed fund. Up to 4% annual distribution of 36-month corpus and earnings to fund WSF Grant In Aid and other mission program funding. Corpus can never be penetrated. 4% distribution from earnings and interest only. Donors may endow specific programs. Ask for details.



*Help us continue to Put and Keep Wild Sheep on the Mountain[®]
by joining the Keep Climbing Campaign.*

For more information, pledge forms for Mountain Royalty,
Legends, or Pinnacle Societies, or to speak to an advisor on current
or planned gifts, please contact:



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