



Guidelines for Videos and Photos

- Must portray an image of ethical hunting.
- No excessive shots. A prompt insurance shot on dangerous game is fine.
- Show only a good clean kill...or even avoid kill shots.
- Videos should promote the “essence of the hunt” not just the kill.
- No goading game to charge or escape.
- No prolonged death scenes or excessive blood or suffering.
- Where dogs are used for tracking, show proper hound control.

Image

- Your demeanor and dress should be one of respect for the game and the hunting heritage.
- Show utmost respect for quarry.
- Portray proper and respectful handling of animal and trophy after kill.
- Do not stand on, sit on or straddle game.
- No alcohol/drugs in photo/video with trophy
- Respect private property.
- No profane language or excessive celebration of a kill.
- No hero shots (bare chest, etc.) – remove sun glasses, etc.

Safety

- Stress and demonstrate the Ten Commandments of gun and bow safety.
- Unload firearms when preparing for photographs, when entering and exiting vehicles, when climbing fences or trees or into blinds.
- Ensure safe background/stop zone for bullet behind animal. One does not often realize what the scene in the viewfinder of a camera portrays.

Laws and Regulations

- Abide by the WSF Code of Conduct.
- Abide by the principles of Fair Chase.
- Obey the game laws and conservation rules of the state, province or country where you are hunting.

***Videos and photos may be the only exposure non-hunters have of hunters.
A poor, inappropriate and/or unethical video or photo can make
an anti-hunter out of a non-hunter.***