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**SH**EEP  
**OW**™  
JAN. 18-20  
RENO, NV



We cordially invite you to exhibit at the finest hunting, outdoor and conservation marketplace celebration in North America.

The Wild Sheep Foundation Sheep Show®  
Convention & Expo! Don't delay!

**NEW EXHIBITOR BOOTH SPACE  
IS VERY LIMITED AND THE SHOW  
SELLS OUT EVERY YEAR!**



**COME FOR THE SHEEP  
STAY FOR THE PARTY!**

**The Sheep Show® is an Exceptional Marketplace!**

More than 13,000 people attended the 2023 show with banquet attendance averaging 1,500/night.

2,905 members (~28% of active membership)  
pre-registered for the convention

The Sheep Show® draws qualified buyers!

- Average 2023 Live Auction sale was \$10,332!
- Average 2023 conservation permit auction sale was \$208,229!

*If you are interested in donating to the Sheep Show® please contact:  
Kim Nieters • knieters@wildsheepfoundation.org*

**The Sheep Show® is Dynamic!**

While the wild sheep family includes and cherishes the icons of the sheep hunting community that have “been there done that”, our family also includes the next generation of icons who are making their mark today as well as those new, fresh, enthusiastic young and young at heart aspiring sheep and mountain hunters who come to the show to learn, absorb and be a part of this growing family.

Our attendees are the “who’s who” of the sheep, goat, mountain, and “tough guy/gal” hunting and conservation community – both yesterday, today, and tomorrow!

**The Sheep Show® is Family Entertainment!**

There is something for every member of the family at the Sheep Show® including our hands-on Youth Wildlife Conservation Experience.

**The Sheep Show® is Innovation!**

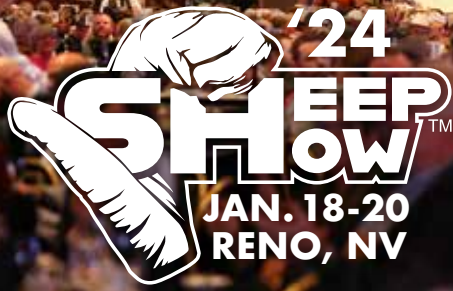
WSF takes great pride in refreshing our programs, events, and offerings each year at the Sheep Show®. We are industry leaders and innovators who have to date conceived and brought to you the following programs:

- One More for Four Drawing
- Marco Polo Society
- <1 Club & <1iClub
- Chadwick Ram Society
- Floor Credit Drawings
- Take One Put One Back
- Ride for the Brand Tattoo Parlor
- Culinary Corner
- Ram Lay-A-Way
- 1K Society

**The Sheep Show® is Fun!**

The Sheep Show® is well known in the industry as THE show to attend for both exhibitors and attendees alike.

- Grand Opening Beer Reception Wednesday – FREE to Exhibitors
- Grand Opening Banquet Wednesday – FREE to Exhibitors
- Full Buffet Breakfast Thursday – FREE to Exhibitors
- Continental Breakfasts Friday & Saturday – FREE to Exhibitors
- Sporting Clays Shoot
- Horse Packing Competition
- Backpack Races
- Open Bars (1-2 hours nightly) at Banquets
- Sheep and other hunt drawings just for attending
- The finest graphics, photo imagery, and visuals in the industry
- The most mind-blowing auctions in the land



## SHOW DETAILS

Sheep Week® ..... January 15-20  
 Exhibitor Set Up ..... January 15-17  
 Beer Reception &  
 Grand Opening Banquet ..... January 17

## EXPO HOURS

Thursday, January 18 ..... 10 am - 5 pm  
 Friday, January 19 ..... 10 am - 5 pm  
 Saturday, January 20 ..... 9 am - 5 pm



## BOOTH PRICE

\$1,950 ..... (10'x10')  
 \$3,350 ..... (10' x20')  
 \$1,500 ..... each additional 10x10

### Each booth Includes:

Pipe, drape, company sign & floor decal, draped table, two chairs, trash can & company listing in directory & Mobile App plus two (2) show badges.  
*(includes: Free Breakfasts Thursday - Saturday, Wednesday beer reception & banquet)*

50% Deposit required to apply  
 Booth Balance Payment Due ..... September 8, 2023



**DEADLINE FOR HOTEL RESERVATIONS IS DECEMBER 4<sup>TH</sup>**



**PEPPERMILL RESORT, SPA & CASINO**  
*(Host Hotel & Banquet Events)*  
 2707 South Virginia Street  
 Reno, NV 89502



**ATLANTIS CASINO, RESORT & SPA**  
 3800 South Virginia Street  
 Reno, NV 89502



**RENO SPARKS CONVENTION CENTER**  
*(Expo, Exhibits, Seminars & <1 Club Reception)*  
 4590 South Virginia Street  
 Reno, NV 89502



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 Expo & Exhibits Manager  
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 VP of Operations & Auction Director  
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 Banquets & Event Manager  
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**WILD SHEEP**  
*Foundation*

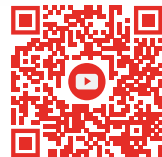
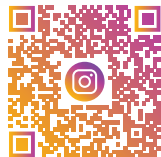
**WILD SHEEP FOUNDATION**

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Bozeman, MT 59718

[info@wildsheepfoundation.org](mailto:info@wildsheepfoundation.org)

[www.wildsheepfoundation.org](http://www.wildsheepfoundation.org)

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*The Sheep Show*<sup>®</sup>, *Sheep Week*<sup>®</sup>, *<1 Club*<sup>®</sup>, *<1iClub*<sup>®</sup>, *Marco Polo Society*<sup>®</sup>, *Chadwick Ram Society*<sup>®</sup>,  
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